

Capitalism, Culture and the Media

University of Leeds, 7 – 8 September 2015

A conference organized by the School of Media and Communication at the University of Leeds, in association with the following organizations:

- The Media Industries and Cultural Production Working Group of the European Communication Research and Education Association (ECREA)
- The IAMCR (International Association for Media and Communication Research), in particular the Political Economy section
- The SCMS (Society for Cinema and Media Studies) Media Industries Scholarly Interest Group

The organizers gratefully acknowledge generous financial support from the IAMCR.

Welcome

Welcome to Leeds, to the School of Media and Communication (although Music has kindly lent us their building) and to this exciting conference. Our School is one of the top departments in the country for the study of media and communication. We have a thriving research and teaching culture, with specialisms in cultural policy and production; political communication; international communication; journalism studies; and visual and digital cultures. The School was ranked third out of 67 departments in its field in the UK's 2014 Research Excellence Framework exercise by 'research power' and fifth by 'research intensity'. It was also ranked third out of 91 universities in the most recent Complete University Guide subject table for Communication and Media Studies. I am delighted that you are able to join us for this event, and hope you enjoy your time in the great Yorkshire city of Leeds.

Dr Bethany Klein
Head of School of Media and Communication,
University of Leeds

Conference Rationale

For many decades, capitalism was a concept largely ignored in the social sciences and humanities. Things have changed since the continuing global financial crisis began. Capitalism is now taken seriously not only by Marxists, but also by non-Marxian feminists, social democrats and conservatives. Yet research on how we might understand relations between capitalism, media and culture has remained relatively limited. The rise of approaches to capitalism that emphasise the need to understand it in broad terms, including but not confined to the economic, potentially provide an inspiring basis to reinvigorate analysis of capitalism/media/culture relations. So too does the interest of cultural studies and other researchers in the nature of relations between culture and economy.

This conference brings together international scholars and activists from a range of disciplines and perspectives, to share research and ideas about the relations between capitalism, media and culture. It aims to combine contemporary and historical perspectives, and to bring theoretical, empirical and action research into dialogue. It will provide a forum for the conceptual and empirical analysis of relations between capitalism, media and culture, regardless of the tradition and perspective in which analysis is grounded (Marxian or otherwise) and regardless of the disciplinary background of the analyst.

Guidance Notes for Speakers

Please note that presentations should be 15 minutes MAXIMUM. We're sorry that time is tight, but we received so many good abstracts that it was impossible, otherwise, to fit everyone in! Please note too that it is the responsibility of presenters to ensure that any audio-visual materials you want to use (powerpoint slides, audio clips etc), are loaded on to the devices in the room where your panel is taking place, or that your own laptop is connected successfully to the university system, and to test these materials, ensuring that they are working, visible and audible. In other words, you need to do a brief technical run-through BEFORE the session begins, by arriving early, during the break before your session begins, or before the first morning session begins (we recommend that you give yourself at least 15 minutes). There will only be very limited technical support available at the conference. Chairs of sessions may not be familiar with the equipment, and so may not be able to help you.

Conference Credits

Academic convenor: David Hesmondhalgh (with special thanks to Carly O'Neill)

Conference co-ordinator: Liz Pollard

Local organising committee: Andreas Rauh Ortega, Anna Zoellner, Carly O'Neill, David Lee, Dimitri Kechagias, Ellis Jones, Giles Moss, Jason Cabanes, Jennifer Carlberg, Jeremy Vachet, Kate Oakley, Lee Edwards, Leslie Meier, Luca Antoniazzi, Sarah Weston

Advisory committee: Janet Wasko (University of Oregon, IAMCR), Rodrigo Gomez Garcia (Metropolitan Autonomous University, Mexico City, IAMCR), Kevin Sanson (Carsey-Wolf Center, University of California Santa Barbara), Michael Curtin (Carsey-Wolf Center, University of California Santa Barbara), Paul McDonald (University of Nottingham/SCMS Scholarly Interest Group), Alisa Perren (University of Texas/SCMS Scholarly Interest Group), Hanne Bruun (University of Aarhus/ECREA Working Group), David Fernandez Quijada (European Broadcasting Union/ECREA Working Group).

Conference Schedule

DAY 1. Monday 7 September 2015

REGISTRATION 09.00 - 10.00

Clothworkers' Centenary Concert Hall Lobby

PLENARY ONE. CAPITALISM, CULTURE AND THE MEDIA 10.00 - 11.15

Clothworkers' Centenary Concert Hall

Chair: Kate Oakley, University of Leeds

Welcome and introductory remarks

David Hesmondhalgh, University of Leeds

Capitalism, culture and media: Introducing the conference

Keynote 1

Bev Skeggs, Goldsmiths, University of London

Experimenting with personhood: Capital's new lines of flight

Keynote 2

Justin Lewis, Cardiff University

Media, knowledge, quality of life and cultural diversity

TEA/COFFEE BREAK 11.15 - 11.30

PANELS 1 11.30 - 13.00

PANEL 1.1 'DOING' DIVERSITY AND PERFORMING INTERSECTING INEQUALITIES: HOW THE CULTURAL AND CREATIVE INDUSTRIES ARE STRATIFIED, WHY IT MATTERS AND WHAT CAN WE DO ABOUT IT

Venue: Clothworkers' Centenary LT1

Chair: Kate Oakley, University of Leeds

1. **'They said talk more "black"....like you haven't got a degree': Inequality, exclusion and the lived experiences of becoming cultural workers**
Kim Allen, University of Leeds
2. **The rationalising/racialising logic of capital in the culturally diverse arts**
Anamik Saha, Goldsmiths, University of London
3. **'It's not a meritocracy': On the social stratification of acting**
Sam Friedman, London School of Economics
Dave O'Brien, Goldsmiths, University of London

PANEL 1.2

Venue: Clothworkers' Centenary LT2

Chair: Jeremy Vachet, University of Leeds

1. **Precarious experience denied?**
Mikko Jakonen, University of Jyväskylä
2. **A Marxist recovery of the popular-press left: the books of Naomi Klein and Jeremy Scahill**
L. Dugan Nichols, Simon Fraser University
3. **Entrepreneurial squatting projects: the case-study of the self-managed theatre Embros**
Antigoni Papageorgiou, University of Leeds
4. **Media commodities against status quo: contradictions of the Czech alternative media**
Jan Miessler, Hong Kong Baptist University

PANEL 1.3

Venue: Clothworkers' Centenary LT3

Chair: Chris Paterson, University of Leeds

1. **"The final rip off": Monty Python's parodies of market economy as marketing of comedy**
Rami Mähkä, University of Turku
2. **Incredible India? A postcolonial critique of 'successful' nation branding**
Lee Edwards, University of Leeds
Anandi Ramamurthy, Sheffield Hallam University
3. **Journalistic Twitter branding in the neoliberal labor market**
Jenny Wiik, University of Gothenburg
Ulrika Hedman, University of Gothenburg
4. **Reimagining intimacy, love and entrepreneurial selves: Popular print culture in post-apartheid South Africa**
Sonia Narunsky-Laden, University of Johannesburg

PANEL 1.4

Venue: Clothworkers' Centenary LT4

Chair: Luca Antoniazzi, University of Leeds

1. **The political paradox of selective moralization: The German war reparations and the Greek debt**
Spyros Bakas, Justus-Liebig Universität Gießen
2. **Jayne Anne Phillips, Lark and Termite: or, finance capital and the unreturnable body of militarized labour**
Richard Godden, University of California, Irvine
3. **Sentiment or emotions? How news media coverage drive stock market prices in the Netherlands**
Nadine Strauß, University of Amsterdam,
Rens Vliegenthart University of Amsterdam
Piet Verhoeven, University of Amsterdam
4. **Bubbles in the symbolic markets of late capitalist society**
Peter Csigó, University of Budapest

LUNCH **13.00 - 14.00**

PANELS 2 **14.00 - 15.30**

PANEL 2.1

Venue: Clothworkers' Centenary LT1

Chair: David Lee, University of Leeds

1. **"I wanted them to present a positive image of my neighbourhood": Reality TV, class-making & agency**
Nicole P. de Vette, Erasmus University Rotterdam
2. **Representations of class in the media, why bother? A review of existing research and suggestions for a way forward**
Peter Jakobsson, Södertörn University
Fredrik Stiernstedt, Jönköping University
3. **Poverty and the media: Challenging popular and political rhetoric about poverty**
Ruth Patrick, University of Leeds
Tracy Shildrick, University of Leeds
4. **The politics of hyperbole on 'Geordie Shore': Class, gender, youth and excess**
Helen Wood, University of Leicester

PANEL 2.2

Venue: Clothworkers' Centenary LT2

Chair: Anna Zoellner, University of Leeds

1. **(Re)styling ethical consumers: Sustainable fashion in contemporary consumer capitalism**
Johanna Arnesson, University of Gothenburg
2. **Understanding the value in creative, cultural capitalism: a Cape Breton music festival case study**
Sherry Finney, Cape Breton University
Marcia Ostashewski, Cape Breton University
3. **Media labour and the extended commodification of the life-world**
Göran Bolin, Södertörn University
4. **Product imitations on the internet as empowerment for students of poor family background in China?**
Marius Meinhof, University of Bielefeld

PANEL 2.3

Venue: Clothworkers' Centenary LT3

Chair: Giles Moss, University of Leeds

1. **Critical political economy of media and critical theory. Critical epistemology of a complicated heritage**
Christophe Magis, Université Paris 8 Vincennes à St-Denis Cempti
2. **Critical political economy of communications now**
Jonathan Hardy, University of East London
3. **The rediscovery of ideology once more? Ideology critique in the new era of minimal effects**
Justin Schlosberg, Birkbeck, University of London
4. **Media and the promotion of capitalist-orientated representations**
Jean-Baptiste Comby, Université Paris 2
Katharina Niemeier, Université Paris 2

PANEL 2.4

Venue: Venue: Clothworkers' Centenary LT4

Chair: Lee Edwards, University of Leeds

1. **Capitalism, profanities, meaning**
Heidi Elmgren, University of Jyväskylä
2. **The transformations of knowledge work within affective capitalism: towards a theory of the reputation economy**
Alessandro Gandini, Middlesex University
3. **Cognitive capitalism, media, city: Towards a new dialectical materialism?**
Dafni Mangaloussi, University of Leicester
4. **Black Capital: the (post)racial logics of neoliberalism**
Ashwani Sharma, University of East London

TEA/COFFEE BREAK

15.30 - 15.45

PANEL 3.1

Venue: Clothworkers' Centenary LT1

Chair: David Lee, University of Leeds

- 1. "It's a dirty job, but someone's gotta do it": Mediated work since the crisis**
Jiska Engelbert, Erasmus University Rotterdam
- 2. "This is the future of work": The ambivalence of co-working spaces in contemporary capitalism**
Nicole Cohen, University of Toronto Mississauga
Greig de Peuter, Wilfrid Laurier University
- 3. Made in Dagenham: Gender struggles and industrial action as entertainment**
Ruth Adams, King's College London
- 4. Creative labour and the moral economy of the gift**
Barry King, Auckland University of Technology

PANEL 3.2

Venue: Clothworkers' Centenary LT2

Chair: Ellis Jones, University of Leeds

- 1. Beats and tweets: Musicians' use of social media in the digital music industry**
Jo Haynes, University of Bristol
Lee Marshall, University of Bristol
- 2. Labor behind the drama: Class divisions and precarity in Turkish soap opera industry**
Ergin Bulut, Koc University
- 3. Multiple identities of media labourers and experiences of creative autonomy: an empirical investigation from a tv programme producer's perspective in South Korea**
Chairin An, University of Warwick
- 4. Mainstream indie – independent game development**
Anna Ozimek, University of Leeds

PANEL 3.3 THE CULTURAL AND POLITICAL ECONOMY OF MEMORY

Venue: Clothworkers' Centenary LT3

Chair: Mark Egan, University of York

- 1. Iconomy and memory: On remembering as digital, civic and corporate currency in Brazil and the UK at a time of protest**
Joanne Garde-Hansen, University of Warwick
- 2. On mnemonic labour**
Matthew Allen, University of Leicester
- 3. Grusin's premeditation and the pre-fabrication of future memories: the curious case of Islamic State**
Athina Karatzogianni, University of Leicester

PANEL 3.4 CULTURAL RESISTANCE IN CULTURE-BASED CAPITALIST ECONOMY 1. ARTISTS, RADICAL ARTISTIC PRACTICE AND ANTI-CAPITALIST THOUGHT IN AND AGAINST THE CREATIVE CLASS

Venue: Clothworkers' Centenary LT4

Chair: Liz Sterling, Leeds Beckett University

1. Education of art, art for education: Radicality in education as an artistic practice

Nils Norman, Royal Danish Academy of Art and Design

2. To have and to need

Presentation by artist collective Haben und Brauchen, represented by Heimo Lattner and Annette Maechtel

3. In the aftermath of the golden age of the squatting movement in Geneva

Stefan Press, architect based in Geneva and Berlin

TEA/COFFEE BREAK **17.15 - 17.30**

**PLENARY TWO. CAPITALISM, CULTURE AND THE MEDIA:
INTERNATIONAL DIMENSIONS** **17.30 - 18.50**

Clothworkers' Centenary Concert Hall

Chair: David Hesmondhalgh, University of Leeds

Keynote 3

Shakuntala Banaji, London School of Economics

Conformist agency and resourceful conservation: Working children and media in India

Keynote 4

Jason Cabañes, University of Leeds

Mediating migrant imaginaries at the edges of capitalism

Keynote 5

Justin O'Connor, Monash University

Party city: Urban cultural economy under state capitalism

**DRINKS RECEPTION, sponsored by the International Association
for Media and Communication Research (IAMCR)** **18.50**

Clothworkers' Centenary Concert Hall Lobby

DINNER **20.30**

Shears Yard, 11-15 Wharf Street, Leeds City Centre

(not included in conference registration fee)

PANELS 4

09.00 - 10.30

PANEL 4.1

Venue: Clothworkers' Centenary LT1

Chair: Chris Paterson, University of Leeds

- 1. Contradictions in the capitalism-objectivity nexus: Framing the HSBC tax evasion scandal**
Ibrahim Seaga Shaw, Northumbria University
- 2. Covering capitalism: Shifting news narratives on economic crisis and austerity**
Laura Basu, Cardiff University
- 3. Journalism facing the internet oligopoly: Google, Facebook and online publishers in France**
Nikos Smyrnaois, University of Toulouse
- 4. Entrepreneurial journalism and the crisis of capitalist media**
Nicole Cohen, University of Toronto Mississauga

PANEL 4.2

Venue: Clothworkers' Centenary LT2

Chair: Sarah Weston, University of Leeds

- 1. Facebook stories: Feminist perspectives on alienation in digital media**
Kylie Jarrett, National University of Ireland Maynooth
- 2. Narratives of cultural work: Subjectivity, capitalism and cultural labour**
Jonathan Ward, University of Kent
- 3. Volunteering, marketisation and neoliberalism**
Jon Dean, Sheffield Hallam University
- 4. Dystopia on trial: The 'myth' of the Heygate estate on Instagram.com**
Andrew Auld, University of Sussex

PANEL 4.3 CULTURAL RESISTANCE IN CULTURE-BASED CAPITALIST ECONOMY 2. THEORIZING CULTURE & RESISTANCE TO CAPITALISM IN URBAN STUDIES: SPACE, LAW, EXPERIMENTATION & CAPITALIST MORALISM

Venue: Clothworkers' Centenary LT3

Chair: Liz Sterling, Leeds Beckett University

- 1. Geneva: Squats and the development of an alternative cultural scene**
Mischa Piraud, Ecole Polytechnique Fédérale de Lausanne
- 2. Urban cultural movements and alternative creative spaces**
Robert Hollands, Newcastle University
- 3. Nightlife, experimentation and resistance of alternative culture in Geneva**
Marie-Avril Berthet, University of Leeds

TEA/COFFEE BREAK

10.30 - 11.00

PANEL 5.1

Venue: Clothworkers' Centenary LT1

Chair: Luca Antoniazzi, University of Leeds

1. **Lynching rebranded: The killing of Michael Brown and the myth of the 'demonic black man' in the context of lethal police violence**
Will Nyerere, University of Manchester
2. **Post-punk's (post-) colonialism: Gang of Four, funk, disco, and the asymmetries of musical hybridity**
Mimi Haddon, McGill University
3. **'Borrowed from the wind': Copyright and traditional music**
Caspar Melville, University of London
3. **Autonomous publishing and the affordances of open-ness**
Stephen Shukaikis, University of Essex

PANEL 5.2

Venue: Clothworkers' Centenary LT2

Chair: Andreas Aurelio Rauh Ortega, University of Leeds

1. **Playing music, paying bills. Crisis, creative classes and musicians' conditions of production in a global city**
Héctor Fouce, Universidad Complutense de Madrid
2. **Workers as capitalists? Some reflections on musicians as employers**
Martin Cloonan and John Williamson, University of Glasgow
3. **The production of gender-based content in the Pakistani television industry**
Munira Cheema, University of Sussex
4. **Co-producership of the state and creative work: Soviet filmmaking (1955-1985)**
Galina Gornostaeva, University of Westminster

PANEL 5.3

Venue: Clothworkers' Centenary LT3

Chair: Nancy Thumim, University of Leeds

1. **Rising tides? Capital accumulation, reward monopolisation, and the perception of value in the digital music economy**
Leslie M. Meier, University of Leeds
Vincent R. Manzerolle, University of Windsor
2. **Communication practices in the music industry: a critical perspective regarding digitalisation**
Stéphane Costantini, Université Paris 13
3. **"Reality television": Between "trash" and "quality"**
Noa Lavie, Tel Aviv Jaffa Academic College
4. **The aesthetics of the on-air schedule in multi-platform public service television**
Hanne Bruun, Aarhus University

PANEL 5.4

Venue: Clothworkers' Centenary LT4

Chair: Jason Cabañes, University of Leeds

1. **Religion and justice commodified: The case of the West Memphis Three**
Jennifer S. Carlberg, University of Leeds
2. **Disclosures of economic development and social transformation in culture practice: Maskanda music in post apartheid South Africa**
Kathryn Olsen, University of KwaZulu-Natal
3. **'The sound of Thatcherism on vinyl': Spandau ballet and the early neo-liberal aspirations in popular culture**
Kari Kallioniemi, University of Turku

LUNCH **12.30 - 13.30**

PANELS 6 **13.30 - 15.00**

PANEL 6.1

Venue: Clothworkers' Centenary LT1

Chair: Giles Moss, University of Leeds

1. **Communication industries in North America after 20 years of NAFTA: media policy, regulatory bodies and concentration**
Rodrigo Gómez García, Universidad Autonoma Metropolitana (UAM) Unidad Cuajimalpa
2. **Corporate libertarianism and the American media system**
Victor Pickard, University of Pennsylvania
3. **'The UK's commercial public service broadcasters: Capitalism and regulation in the media system'**
Phil Ramsey, University of Nottingham Ningbo China

PANEL 6.2

Venue: Clothworkers' Centenary LT2

Chair: Jennifer Carlberg, University of Leeds

1. **Bartering online: New media between counter-hegemonic and hypercapitalistic practices**
Giulia F. Airaghi, Catholic University of Milan
2. **Emotional capital and political engagement in cyber China from the case of 'Malaysia Airlines flight 370'**
Yi Liu, University of Leeds
3. **The ideology of collaboration: A new vector for capitalism in the cultural industries and beyond?**
Jacob T. Matthews, Université Paris 8 Vincennes à St-Denis Cemti
4. **Crowdsourced patronage in contemporary creative economies**
Jonathan Karpetz, McGill University

PANEL 6.3

Venue: Clothworkers' Centenary LT3
Chair: Anna Zoellner, University of Leeds

- 1. It's all about the money? Production cultural values and the spirit of capitalism in Danish independent television production**
Katrine Broe Sørensen, University of Aarhus
- 2. From amateur activity to the domain of giants: An analysis of the Brazilian Pay TV market**
Denise Maria Moura da Silva Lopes, Universidade Federal do Rio de Janeiro
- 3. The commercialization of newspaper news production and its impact on journalism ethics in Kenya**
Jacinta Mwendu Maweu, University of Nairobi
- 4. Cultural production and the morality of markets: how pop music critics convert their economic power into symbolic capital**
Simone Varriale, University of Warwick

PANEL 6.4

Venue: Clothworkers' Centenary LT4
Chair: Lee Edwards, University of Leeds

- 1. Raymond Williams and social movements in network society**
Erika Ka-Yan Poon, Hong Kong Baptist University
- 2. Digital activist inequality in the context of capitalist class structures**
Jen Schradie, Toulouse School of Economics
- 3. Protest movements and their media practices: Desynchronization of political time and "machine time"**
Anne Kaun, Södertörn University
- 4. Telecoms are not our enemies and other post-capital fairytales: new strategies for activism and analysis**
Evan Light, Concordia University

TEA/COFFEE BREAK **15.00 - 15.15**

PANELS 7 **15.15 - 16.45**

PANEL 7.1

Venue: Clothworkers' Centenary LT1
Chair: Giles Moss, University of Leeds

- 1. Capitalism and the digitalization of law**
Thomas Streeter, University of Vermont
- 2. A capitalism that kills. Worker suicides, global economics and negation**
Sarah Waters, University of Leeds
- 3. Marx (dis)likes Facebook: Social media between emancipation and commodification**
Thomas Allmer, University of Edinburgh

PANEL 7.2

Venue: Clothworkers' Centenary LT2
Chair: Leslie Meier, University of Leeds

- 1. Form-giving fire: Capitalist valorisation and the creative industries as Marx's 'work of combustion'**
Frederick H. Pitts, University of Bath

2. At the intersection of commons and market: negotiations of value in open-source animation film production

Julia Velkova, Södertörn University
Peter Jakobsson, Södertörn University

PANEL 7.3 SOFT POWER, THE BRICS, AND WORLD CINEMAS

Venue: Clothworkers' Centenary LT3

Chair: Paule Cooke, University of Leeds

1. Brazil, cinema and soft power

Stephanie Dennison, University of Leeds
Alessandra Meleiro, Universidade Federal de São Carlos

2. Bollywood's soft power: Branding the nation, sustaining a meta-hegemony

Ashvin Devasundaram, Heriot-Watt University

3. Film as an instrument of China's soft power

Yanling Yang, University of Leeds

4. South Africa, soft power and the competing agendas of the nation's cultural policy

Paul Cooke, University of Leeds

PANEL 7.4

Venue: Clothworkers' Centenary LT4

Chair: Carly O'Neill, University of Leeds

1. Creative labour, self-realization and commodification of the self

Jeremy Joseph Vachet, University of Leeds

2. The monetization of intimacy: The commodification of personal relationships on social media

Cristina Miguel, University of Leeds

3. Sounds like double shift: Entrepreneurship and commodification of musician's labour in digital media

Andreas Rauh, University of Leeds

4. The commodification of morality; an exploration of the paradoxes created in the interaction of morality and consumer culture

Carly O'Neill, University of Leeds

TEA/COFFEE BREAK

16.45 - 17.00

**PLENARY THREE. CAPITALISM, CULTURE AND THE MEDIA:
ANTI-CAPITALISM AND ACTIVISM**

17.00 - 18.20

Clothworkers' Centenary Concert Hall

Chair: Leslie Meier, University of Leeds

Keynote 6

Des Freedman, Goldsmiths, University of London

Keynote 7

Jeremy Gilbert, University of East London

Keynote 8

Alison Hearn, University of Western Ontario

All three speakers will address the plenary session theme in their own way.

Plenary Speakers

PLENARY ONE. CAPITALISM, CULTURE, AND THE MEDIA

David Hesmondhalgh, University of Leeds

David Hesmondhalgh is Professor of Media, Music and Culture in the School of Media and Communication at the University of Leeds, where he was Head of School from 2010 to 2013. He is the author (with Kate Oakley, David Lee and Melissa Nisbett) of *Culture, Economy and Politics: the Case of New Labour* (Palgrave, 2015), *Why Music Matters* (Wiley-Blackwell, 2013), *Creative Labour: Media Work in Three Cultural Industries* (Routledge, 2011, co-written with Sarah Baker) and *The Cultural Industries*, now in its third edition (Sage, 2013). He is also editor or co-editor of seven books and journal special issues, including *The Media and Social Theory* (with Jason Toynbee, Routledge, 2008) and (with Anamik Saha) a special issue of the journal *Popular Communication* on "Race, Ethnicity and Cultural Production" (2013). In September 2014, he resigned from REF sub-panel 36 in protest at the REF and how it had been conducted

Bev Skeggs, Goldsmiths, University of London

Beverley Skeggs works in the department of Sociology at Goldsmiths, University of London. Her main publications are *The Media* (1992), *Feminist Cultural Theory* (1995), *Formations of Class and Gender* (1997), *Transformations: Thinking Through Feminism* (2000); *Class, Self, Culture*, (2004), *Sexuality and the Politics of Violence and Safety* (2004 with Les Moran), *Feminism After Bourdieu*, (2004 with Lisa Adkins), *Reality TV and Class* (2011) and *Reacting to Reality Television: Audience, Performance, Value* (2012) (both with Helen Wood). She is the co-editor of *The Sociological Review* and is currently an ESRC Professorial Fellow on a project on 'A Sociology of Values and Value'.

Justin Lewis, Cardiff University

Justin Lewis is Professor of Communication at the School of Journalism, Media and Cultural Studies at Cardiff University. He has written many books about communication, the cultural industries, news and politics, including *Constructing Public Opinion* and *Citizens or Consumers: The Media and the Decline of Political Participation*. He is in the editorial board of nine journals and his latest book is *Beyond Consumer Capitalism: Media and the Limits to Imagination* will be published this autumn. He has led a number of research projects for the BBC, the BBC Trust, Channel 4, the Office of Science and Innovation, the AHRC, the ESRC and Rowntree.

PLENARY TWO. CAPITALISM, CULTURE AND THE MEDIA: INTERNATIONAL DIMENSIONS

Shakuntala Banaji, London School of Economics

Shakuntala Banaji is programme director for the MSc in Media, Communication and Development in the department of Media and Communications at the London School of Economics and Political Science. She lectures in development and communication, international media and world cinema. She has participated in several large cross-European projects on young people, new technologies, schooling and democratic participation between 2006 and 2014, with two new projects of participatory culture, active citizenship and youth starting in 2015, and has published widely on gender and politics in relation to South Asian media, Hindi cinema, audiences, creativity, news reception and online civic participation. Her publications include the monograph *Reading Bollywood* (Palgrave 2006/2011), a 2012 edited collection *South Asian Media Cultures* (Anthem Press); and *The Civic Web: Young people, the Internet and Civic Participation* (2013, jointly authored with David Buckingham). She is working on a new monograph about children, labour and media in India

Jason Cabañes, University of Leeds

Jason Cabañes is Lecturer in International Communication at the School of Media and Communication, University of Leeds. His current research focuses on exploring mediational approaches to understanding migration, multiculturalism, and politics. His works on these topics have been published in journals such as *New Media and Society*, *Media, Culture and Society*, and *Southeast Asia Research*. He has also recently led communication for social change research projects for The World Bank, World Press Photo, and The Press Freedom 2.0 Consortium.

Justin O'Connor, Monash University

Professor Justin O'Connor is Professor of Communications and Cultural Economy at Monash University (Melbourne, Australia) and visiting Chair, Department of Design and Media, Shanghai Jiaotong University. Until 2012 he was Professor in the Creative Industries Faculty, Queensland University of Technology, Brisbane, Australia. From 2006-8 he was Professor of Cultural Industries at the School of Performance and Cultural Industries, University of Leeds, and between 1995 and 2006 he was Director of Manchester Institute for Popular Culture at Manchester Metropolitan University.

PLENARY THREE. CAPITALISM, CULTURE AND THE MEDIA: ANTI-CAPITALISM AND ACTIVISM

Des Freedman, Goldsmiths, University of London

Des Freedman is Professor of Media and Communications at Goldsmiths, University of London. He is the author of *The Contradictions of Media Power* (2014), *Misunderstanding the Internet* (with James Curran and Natalie Fenton) (2012, new edition 2016) and *The Politics of Media Policy* (2008). He is secretary of Goldsmiths UCU and the current chair of the Media Reform Coalition.

Jeremy Gilbert, University of East London

Professor Jeremy Gilbert is a writer, researcher and activist whose work has appeared in various British, continental, American and Australian publications and has been translated into French, Spanish and German. His most recent book is *Common Ground: Democracy and Collectivity in an Age of Individualism* (Pluto 2013) and he has written widely on cultural theory, politics and music. His other books include *Anticapitalism and Culture: Radical Theory and Popular Politics* (2008). Jeremy was a founder organiser of both Signs of the Times and the London Social Forum, a convenor of the Radical Theory Forum at the European Social Forum, Paris in 2003 and London in 2004. He has been involved with many political and cultural projects inside and outside the academy, and has written with varying degrees of regularity for *Open Democracy*, *Comment is Free*, *Soundings* and *Red Pepper*. He is also a member of Lucky Cloud Sound System and sometimes plays records at Beauty and the Beat.

Alison Hearn, University of Western Ontario

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