

# ENGAGING FOR IMPACT: A PARTICIPANT-ENGAGED METHODOLOGY

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## **Project working title**

University public engagement: the perspective of a Latin American institution in a process of policy definition

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# Topic: University public engagement



*"the myriad of ways in which the activity and benefits of higher education and research can be shared with the public" (NCCPE)*

- UK- USA: Public engagement
- Latin America: Extension

## Case: A Latin American university

- University in a process of revalorisation of its extension and linkage with the context, leading to a new extension policy:
- ✓ **Indicators** to include engagement as a criterion for academics' promotion
- ✓ **Definitions:** What is extension? Why is it important?

# Research methodology

- Qualitative case study of an ongoing policy-making process.

## CHALLENGES:

- I want my research to have an impact
- They are looking for information and international experiences (language limitation)
- I have done a literature review
- Shall I keep this for me and share it only 3 years later?

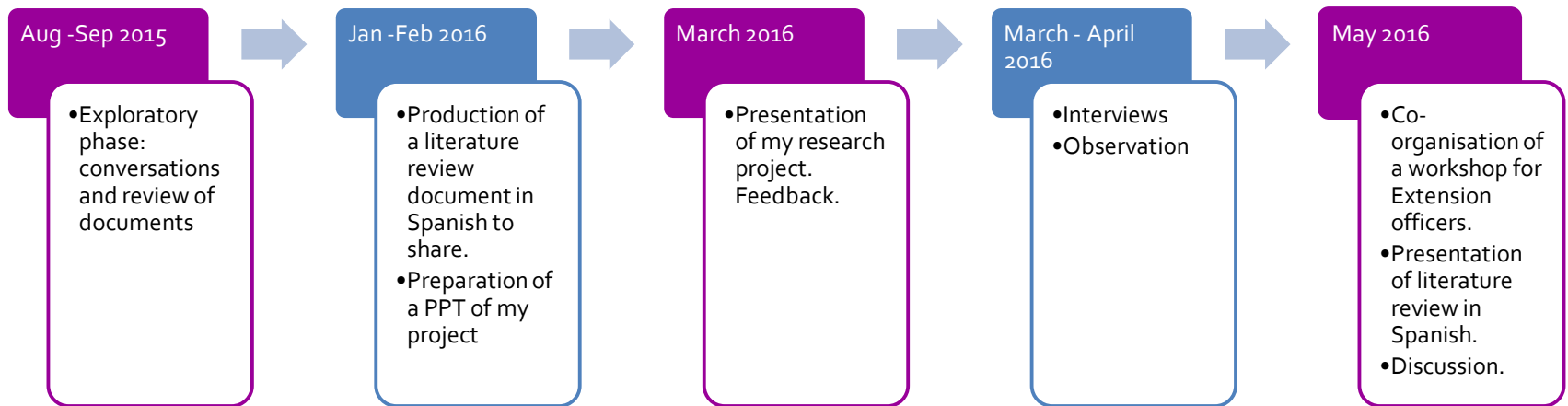
# User-engaged research (Rickinson et al, 2011)

- The results of research are more likely to be considered by policy makers if they have some involvement in the research process.

## INTERRUPTIONS

- **Research process:** Suggesting options, challenging assumptions, suggesting alternative interpretations.
- **Policy-making process:** Challenging the research questions, suggesting interpretations or ways to access to data.

# Engagement interfaces



## Impact?

### Research process:

- The slides and summary of my presentation are part of the materials circulating now for the policy discussion at the university.

### Research conclusions:

- Expressions of interest