International Conference
COMMUNICATION AND THE CITY: VOICES, SPACES, MEDIA

Organized by the Urban Communication Foundation and the Institute of Communications Studies in association with the ECREA Media and the City Temporary Working Group
The Communication and the City Conference hosted by the Institute of Communications Studies, University of Leeds, is an international two-day event organized by the Urban Communication Foundation and the Institute of Communications Studies in association with the ECREA Media and the City Temporary Working Group.

Overview

By middle of this century 7 out of 10 people in the world will live in cities, and it is in cities that we find major centres of political, economic, creative and ideological power. For these reasons, in recent decades an increasing number of scholars have come to see cities as powerful texts and contexts for communication research. Drawing from across the humanities, the social sciences and the arts, urban communication has become established as an interdisciplinary field in its own right. Within communication studies, scholars have adopted a variety of approaches to the study of the urban environment. These include social interaction and organizational outlooks, rhetorical and discursive frameworks, and technology and media studies. While it remains vital to keep pursuing distinct lines of inquiry about the city within and beyond communication studies, we believe that it is also crucial to foster a sustained dialogue among the various perspectives that inform scholarly, practice-based, institutional, and professional endeavours in the field of urban communication.

The aim of the conference is to bring together academics and practitioners from a variety of national contexts, institutional affiliations, and professional fields. In the course of two days there will be 70 papers by presenters from 20 different countries and representing a number of perspectives related to urban communication. With nearly 90 participants, the conference will feature both academics and practitioners working in rhetoric, geography, cultural policy, activism, journalism, media studies, digital media and technology, cultural studies, sociology, architecture, and urban planning.

Planning Committee

Giorgia Aiello (University of Leeds)
Kate Oakley (University of Leeds)
Gary Gumpert (Urban Communication Foundation)
Peter Haratonik (Urban Communication Foundation)
Matteo Tarantino (Catholic University of Milan)
Simone Tosoni (Catholic University of Milan)

Research Support Administrator: Liz Pollard (University of Leeds)
Assistant Organizer: Toussaint Nothias (University of Leeds)
Student Helpers: Kristina Karvelyte, Toussaint Nothias, Arnhild Schmidt

Conference Location: Institute of Communications Studies, Clothworkers’ Building North, University of Leeds
University of Leeds Campus Map: http://www.leeds.ac.uk/site/custom_scripts/campus_map.php

Website: http://communicationandthecity.leeds.ac.uk/
Facebook: https://www.facebook.com/groups/communicationandthecity/?fref=ts
Twitter: @Commandthecity

Interactive Conference Programme:
https://www.google.com/calendar/embed?src=sb11hp1cpn5tg038f8rs5krlak%40group.calendar.google.com&ctz=Europe/London
DAY 1: FRIDAY JUNE 14

REGISTRATION
Seminar Room 1.17
12:30-13:30

WELCOME AND PLENARY
Speakman Lecture Theatre G.89
Chair: Giorgia Aiello
13:30-15:00

Welcome and introductory remarks
Giorgia Aiello, University of Leeds

Keynote 1
Communication scholars as urban advocates
Gary Gumpert, Urban Communication Foundation

Keynote 2
The art of making peace: The role of urban diplomacy
Cees Hamelink, University of Amsterdam

TEA BREAK
Seminar Room 1.17
15:00-15:15

PARALLEL SESSIONS 1
15:15-16:45

METHODS AND THEORIES FOR URBAN COMMUNICATION RESEARCH
Lecture Theatre G.12
Chair: Simone Tosoni

1. Repositioning the visual essay and panoramic photography as instruments for urban research and communication
   Luc Pauwels, University of Antwerp

2. The challenge of the city to audience studies: Some methodological considerations on the exploration of audiencing amidst the complexity of mediated urban practices
   Seija Ridell, University of Tampere
   Simone Tosoni, Catholic University of Milan

3. Spatial materialities: Co-producing actual/virtual spaces
   Greg Dickinson, Colorado State University
   Brian L. Ott, University of Colorado Denver

4. Spatialising narratives of place
   Marsha Berry, RMIT University
   James Harland, RMIT University
   William Cartwright, RMIT University

THE LEEDS MEDIA ECOLOGY PROJECT: MAPPING THE NEWS IN/OF THE CITY
Cinema 2.31
Chair: Kate Oakley

1. Introduction to the Leeds media ecology
   Stephen Coleman, University of Leeds

2. Interviewing local news providers
   Judith Stamper, University of Leeds
   Jay G. Blumler, University of Leeds

3. A week in news – media content and survey analysis
   Chris Birchall, University of Leeds
   Katy Parry, University of Leeds

4. News, audiences and publics
   Nancy Thumim, University of Leeds
PARALLEL SESSIONS 2

MEMORY, HERITAGE, HISTORY AND URBAN IDENTITIES
Conference Room 1.18
Chair: Peter Haratonik

1. Spaces of remembrance: Identity, memory and power on the streets of Belfast
   John Poulter, Leeds Trinity University

2. The museums of Greenville, South Carolina: Contested racial histories of the city
   Jeremiah Donovan, Indiana University

3. Cinema culture and urban change: How a cultural quarter turned into the city’s trash bin (and is being revived again)
   Kathleen Lotze, University of Antwerp

4. The cherry blossom as a city discourse: A Gebserian approach
   Takuya Sakurai, Tokyo Denki University
   Masahiro Nishiguchi, Tokyo Denki University

URBAN MOVEMENTS AND ACTIVISMS
Lecture Theatre G.12
Chair: Kate Oakley

1. Provocation and imagination: Inspiring activism and social change in the city of Leeds
   Katie Hill, Leeds Love It Share It CIC

2. Brandalism – ‘The art of self defence’
   Brandalism Project

3. “Hello, I am here! Can’t you see me? I can see you!” Visual aspects of security from the lower ground
   Paolo Cardullo, Goldsmiths, University of London

4. The continuing war of Parke Alcosa: Urban mobilization and communication strategies in Valencia
   Emma Gómez Nicolau, University of Valencia
   David Muñoz Rodríguez, University of Valencia

COMMUNICATING ACROSS AND AGAINST URBAN DIVERSITY
Cinema 2.31
Chair: Anamik Saha

1. Suburban drifts: Mundane multiculturalism in outer London
   Anamik Saha, University of Leeds
   Sophie Watson, The Open University

2. The digital city: EveryBlock and gentrification in Rogers Park, Chicago
   Robert Topinka, Northwestern University

3. Heard but not seen? Minority languages in Moscow’s linguistic landscape
   Elena Chilingir, Russian New University (RosNOU)
   Galina Sinekopova, Eastern Washington University

4. Polymediated moral surveillance: On hating and shaming the “Mainland Locusts” through user-generated video in Hong Kong
   Jonathan Corpus Ong, Hong Kong Baptist University
   T.E. Dominic Yeo, Hong Kong Baptist University
   Tony Zhiyang Lin, Hong Kong Baptist University

DRINKS RECEPTION
Leeds Civic Hall, Millennium Square
DINNER  
20:00-22:30  
Aagrah Restaurant in Leeds City Centre (not included in conference registration fee)

DAY 2: SATURDAY JUNE 15

PARALLEL SESSIONS 3  
09:15-10:45

THE IMAGE OF A CITY: BEST CITIES, CAPITALS OF CULTURE AND PLACE BRANDING
Conference Room 1.18
Chair: Casey Man Kong Lum

1. Boise’s best: “Best of” city accolades as a discursive formation of the ideal city
   Erin D McClellan, Boise State University

2. A creative approach to representing Taipei
   Kristina Karvelyte, University of Leeds

3. Transforming the image of Istanbul during the European Capital of Culture 2010: The impact of a mega-event on city branding
   Evinc Dogan, IMT Institute for Advanced Studies Lucca
   Ibrahim Sirkeci, Regent’s College

4. ‘Who speaks for Liverpool?’ Communicating urban identity through place branding
   Mohamed Hussein, University of Nottingham
   Nicole Porter, University of Nottingham
   Katharina Borsi, University of Nottingham

CREATIVITY AND COMMUNITY BETWEEN THE PUBLIC AND THE PRIVATE
Lecture Theatre G.12
Chair: Daniel Makagon

1. Take me to the basement: Punk houses in Chicago
   Daniel Makagon, DePaul University

2. Knowledge-generating communication and the urban space: The cases of creative communities in three European cities
   Nikita Basov, St. Petersburg State University
   Anisya Khokhlova, St. Petersburg State University
   Alexandra Nenko, National Research University

3. Nodes and flows of Kraków’s urban cultural life
   Anna Nacher, Jagiellonian University
   Magdalena Zdrodowska, Jagiellonian University

4. The rise of co-working space: New mediated creative communities?
   Caroline Chapain, University of Birmingham

GRAFFITI AND STREET ART AS URBAN COMMUNICATION
Cinema 2.31
Chair: Simone Tosoni

1. Co-opting street art: The muralization of cities
   Meghann McGuire, University of Colorado Boulder

2. Graffiti tags as urban markers and means of communication
   Alicja Khatchikian, University of Vienna
   Goda Palekaite, University of Vienna
   Silja Strasser, University of Vienna
   Jana Stupar Brown, University of Vienna

3. Writing at the end of the history: Carnival, graffiti and spatial politics in contemporary Hong Kong
   Lu Pan, University of Hong Kong SPACE Community College

4. Let me tell you! Street art as voice of the city
   Marta Slawinska, Institute of Technology Sligo
COFFEE BREAK 10:45-11:00
Seminar Room 1.17

PLENARY 11:00-12:30
Lecture Theatre G.12
Chair: Kate Oakley

Keynote 3
Rethinking the context-rich, adaptable, unfixed smart city
Alessandro Aurigi, Plymouth University

Keynote 4
Rationalizing urban planning: Washington, DC’s monumental core
Carole Blair, University of North Carolina, Chapel Hill

BUFFET LUNCH 12:30-13:30
Seminar Room 1.17

PARALLEL SESSIONS 4 13:30-15:00

COMMUNICATION FOR CIVIC ENGAGEMENT AND PUBLIC PARTICIPATION
Conference Room 1.18
Chair: Franco Bianchini

1. Communications by design?: Intersections of creative citizenship, community media and participatory design
   Giota Alevizou, The Open University
   Katerina Alexiou, The Open University
   Catherine Greene, The Royal College of Art
   Gail Ramster, The Royal College of Art

2. Codesigning urban communication: Emerging methods for understanding the role of media and technology in cities
   Laura Forlano, Illinois Institute of Technology
   Anijo Mathew, Illinois Institute of Technology

3. Contested meanings of public engagement in a city: The voice and influence of citizens in communicative spaces
   Stephen Coleman, University of Leeds
   Julie Firmstone, University of Leeds

4. Beyond connectivity. The impacts of social media in urban development. The example of Puerto Ayora – the Galapagos Islands – Ecuador
   Laura Pinzon, Universidad del Rosario

PLACE, SPACE, AND THEIR ARCHITECTURAL (INTER)FACES
Lecture Theatre G.12
Chair: Joan Faber McAlister

1. Restoring the global past: Architectural renovations in Fairfield, Iowa
   Joan Faber McAlister, Drake University

2. LED me not into temptation: Urban screens, Toronto’s Dundas Square, and the boundaries of normality
   Matthew D. Lamb, Pennsylvania State University

3. Spectacular infrastructure: The mediatic space of Montréal’s “Quartier des spectacles”
   Joel McKim, Birkbeck, University of London

4. A city of books in a digital dynasty
   Shannon Mattern, The New School
SPACES OF INCLUSION AND EXCLUSION
Cinema 2.31
Chair: Matteo Tarantino

1. How screens shaped the industrial village: Migrant workers and media consumption in Southern China
   Chung-Tai Cheng, The Hong Kong Polytechnic University
   Matteo Tarantino, Catholic University of Milan

2. Representation of cultural citizenship at contact zones: The symbolic exclusion of Vietnamese Czechs in urban/digital space in Brno
   Tae-Sik Kim, Masaryk University

3. Interrogating phonocentrism in the ‘hearing’ city: Exploring Deaf experiences
   Gill Harold, University College Cork

4. The square as a clock: On the chronemics of contested public spaces
   Chiara Giaccardi, Catholic University of Milan

TEA BREAK 15:00-15:15
Seminar Room 1.17

PARALLEL SESSIONS 5 15:15-16:45

JOURNALISM AND THE CITY
Conference Room 1.18
Chair: Lou Rutigliano

1. NeoBohemia in the newsroom
   Lou Rutigliano, DePaul University

2. ‘A badge of belonging’: Newspapers, the city and civic identity 1880-1940
   Carole O’Reilly, University of Salford

3. The newsroom as a vehicle for journalism’s micro-cultural ideology: An urban semiotic analysis of Melbourne’s Argus, Age and Herald and Weekly Times buildings
   Josie Vine, RMIT University

4. The lived spaces of journalism and the city
   Scott Rodgers, Birkbeck, University of London

THE DIGITAL PRODUCTION OF CITIES
Lecture Theatre G.12
Chair: Giorgia Aiello

1. Light fantastic: The digital imaging of new urban developments
   Gillian Rose, The Open University
   Clare Melhuish, The Open University
   Monica Degen, Brunel University

2. Cartographic attributes of the invisible: The semantic web and depoliticised urban data shadows
   Heather Ford, University of Oxford
   Mark Graham, University of Oxford

3. The digital production of social space: Examining the ‘Elite Squad’ on Yelp.com
   Debora Lui, University of Pennsylvania

4. Planes of organization, expression, and content in Seattle’s South Lake Union neighborhood
   Keith Harris, University of Washington
MEDIAT(IZ)ING THE URBAN
Cinema 2.31
Chair: Simone Tosoni

1. **A dream in Chinese reality TV: City and its dreamy identity**
   Cheng Han, University of Coventry

2. **Policing the image of the city: Politics and the control of screen representations of Chicago, 1907-1968**
   Steve Macek, North Central College

3. **The elevator pitch: A rhythmanalysis of Marc Isaacs’ Lift**
   Niall Martin, University of Amsterdam

4. **Where is polyphony in Dunkerque grey-green city magazines?**
   Lucile Desmoulins, Université de Paris-Est Marne-la-Vallée IFIS
   Julie Deloge, Université de Paris-Est Marne-la-Vallée IFIS

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**BREAK**

Seminar Room 1.17

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**PARALLEL SESSIONS 6**

**COMMUNICATIVE CITIES: THE CONCEPT, THE AWARD, AND APPLICATIONS**
Lecture Theatre G.12
Chair: Peter Haratonik

1. **The concept and its origins**
   Gary Gumpert, Urban Communication Foundation/Queens College of the City University of New York

2. **The first recipient of the Communicative City Award—Chicago**
   Susan Drucker, Hofstra University

3. **How an urban communication audit is conducted to measure communication capital**
   Leo Jeffres, Cleveland State University

4. **The communication infrastructure model applied at the community level**
   Matthew Matsaganis, State University of New York, Albany

5. **The urban/suburban nexus**
   Mary Ann Allison, Hofstra University

6. **The urban landscape and the right to communicate**
   Cees Hamelink, University of Amsterdam

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**TECHNOLOGY AND PERFORMANCES OF THE URBAN**
Cinema 2.31
Chair: Matteo Tarantino

1. **'Here I am: Location-sharing on Foursquare and the performances of sociospatiality. A case study**
   Federica Timeto, University of Urbino Carlo Bo

2. **'City of tiny lights': Framing, the body and augmented space**
   Patrick Allen, University of Bradford

3. **Writing the sidewalks: Pedestrian mobility in transnational Hong Kong and Shenzhen**
   Anneke Coppoolse, Lingnan University

4. **A mobile app as matchmaker in urban work environments**
   Christina Franken, Dscientific
CLOSING OF THE CONFERENCE 18:30-19:00
Lecture Theatre G.12

URBAN COMMUNICATION FOUNDATION BUSINESS MEETING 19:00-20:00
Lecture Theatre G.12
Open to all conference participants